



For Immediate Release

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**WOMEN FOR SOCIAL INNOVATION AND WOMEN'S WAY ANNOUNCE  
SECOND ANNUAL TURNING POINT PRIZE  
*Emerging Social Entrepreneurs Eligible to Apply for \$15,000 Grant***

**PHILADELPHIA – October 19, 2009** Women for Social Innovation is now accepting applications for the second annual Turning Point Prize of \$15,000. This award will support the project of an emerging social entrepreneur whose idea holds promise to improve the lives of women, girls, and families in the Greater Philadelphia area.

In May, 2009, Women for Social Innovation gave its first award to Jamie Gauthier for her idea, *Mommy Grads*, a project designed to help single moms enrolled in college to complete their 4-year degree programs. *Mommy Grads* is now in its initial stage at Temple University.

For the application and guidelines for applicants and sponsors, please visit WOMEN'S WAY at [www.womensway.org](http://www.womensway.org) **Completed applications are due to WOMEN'S WAY by 5 pm on Monday December 28, 2009.** Applicants will be judged on project definition, project goals and impact, innovativeness of idea, feasibility of project plan, and entrepreneurial spirit. Women for Social Innovation will announce the winner at the annual WOMEN'S WAY Powerful Voice Awards Dinner on May 12, 2010.

A pre-application information session will be held on November 2, 2009 from 6:00 to 7:30 pm at WOMEN'S WAY, 123 S. Broad St., Philadelphia PA 19102, 13<sup>th</sup> Floor, Suite 1399. Applicants are encouraged to attend. Please register by sending your name and email address to [margaretsadler@verizon.com](mailto:margaretsadler@verizon.com) by October 23, 2009.

Applicants for this year's Turning Point Prize must be between the ages of 18 and 35 and they must live or be in enrolled in school in Bucks, Chester, Delaware, Montgomery and Philadelphia counties in PA or Camden, Burlington, or Gloucester counties in NJ. Applicants must have an educational institution or other

501(c)(3) not-for-profit organization to sponsor their project and may not be an employee of the sponsoring organization.

Women for Social Innovation is a Philadelphia area giving circle that provides financial support and advises a donor-advised fund of WOMEN'S WAY. The mission of Women for Social Innovation is to provide philanthropic investments to emerging social innovators whose ideas hold promise to improve the lives of women, girls and families in the greater Philadelphia area.

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